

## The Swiss Space Center is now Space Innovation

The space domain is evolving rapidly and the need for disruptive innovation is more important than ever before. To better reflect this new reality, the Swiss Space Center has decided to strengthen the innovation focus of its activities by changing its name to “Space Innovation”. This refocus will allow to best address its members’ needs and to strengthen its collaborative potential to seize national and international opportunities.

Space technologies, from satellite communication to their application in the health sector, have proven to play an important role in combating the current Covid-19 crisis and for achieving societal impact. However, the potential that space technologies hold for addressing grand societal challenges has not been fully exploited yet.

One of the core missions of Space Innovation, which is located at EPFL and ETH Zürich, is to involve societal actors in the development of space technologies. A concrete example of this multi-stakeholder collaborative approach is IGLUNA where students from worldwide universities design and collaborate on innovative projects for the future of space exploration and the improvement of life on Earth.

Head of Space Innovation Prof. Volker Gass is convinced that space will play an increasingly important role in addressing the grand societal challenges of our time. “Space Innovation believes in the enormous untapped potential that space technologies hold for achieving the UN Agenda 2030 for sustainable development. Space technologies generate valuable knowledge about our planet’s ecosystem, climate and societies, thereby enabling solutions to resolve some of the major challenges of our time. In times of uncertainties and crisis, a strong Swiss space ecosystem is fundamental in paving the way for the next generation”.

The rebranding includes a redesign of the organization’s logo and the update of its website, communications channels and correspondence. The strategic reorientation of the Swiss Space Center to Space Innovation is welcomed by the State Secretariat for Education, Research and Innovation, which is currently redeveloping their ANC (Activités nationales complémentaires) in the space sector.

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### Press kit:

[https://drive.google.com/drive/folders/10qwZFGv\\_MdyMOaDtMZTL7HL\\_yU3UYZI0?usp=sharing](https://drive.google.com/drive/folders/10qwZFGv_MdyMOaDtMZTL7HL_yU3UYZI0?usp=sharing)



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