Training Opportunity for Swiss Trainees

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<thead>
<tr>
<th>Reference</th>
<th>Title</th>
<th>Duty Station</th>
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<tbody>
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<td>CH-2018-DG-CMD</td>
<td>CH Communications Officer</td>
<td>ESOC</td>
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**Overview of the unit’s mission:**

As part of ESA’s Corporate Communications Department, the Head of the External Customer Relations Group, based at ESOC in Darmstadt, Germany, is responsible, among others, for:

- The coordination of communication activities agreed with ESA Member States Delegations, with a strong, long-established focus on Germany, Switzerland and Austria;

- The communication activities at ESOC, ESA’s Space Operations Centre, in sync with OPS Programme Officer and Head of Establishment, esp. for mission launch events, VIP visit PR, media, public outreach & internal PR and branding (cf. [www.esa.int/ops](http://www.esa.int/ops))

- The coordination of ESA communications & outreach in France and, occasionally, in related French-speaking regions (Switzerland, Luxembourg, Belgium/FR)

**Overview of the field of activity proposed:**

As Swiss National Trainee, the person should work as part of the local Comms team on:

- Enriching & operating German-language ESA web pages and social media accounts @esa_de for Switzerland ([www.esa.int/schweiz](http://www.esa.int/schweiz), but also for Germany and Austria). Other Swiss languages such as French or Italian are helpful too

- Help reinforcing links with CH PR interfaces, e.g. at Delegation Ministry/SBFI, Academia, Industry and other institutions (ISSI Bern, CERN & UN Geneva, etc.)

- Help reinforce media relations and update contact data of leading, CH journalists in all major languages and related channels (Print, broadcasters, web, social media, etc.)

- Prepare and implement communication actions in relation to upcoming ESA missions and CM2019, in coordination with further ESA-internal interfaces (Comms Dept., Strategy, Protocol, etc.) and with the Swiss Delegation

**Required Education:**

Master-level education in at least one of the following areas: Communications, Marketing, Journalism, Political Sciences, Business Administration or Space-related technical topics

First professional insights in above areas, preferably in international or at least multilingual Swiss context