

Training Opportunity for Swiss Trainees

Reference	Title	Duty Station
CH-2018-DG-CMD	CH Communications Officer	ESOC
<p>Overview of the unit's mission:</p> <p>As part of ESA's Corporate Communications Department, the Head of the External Customer Relations Group, based at ESOC in Darmstadt, Germany, is responsible, among others, for:</p> <ul style="list-style-type: none"> - The coordination of communication activities agreed with ESA Member States Delegations, with a strong, long-established focus on Germany, Switzerland and Austria; - The communication activities at ESOC, ESA's Space Operations Centre, in sync with OPS Programme Officer and Head of Establishment, esp. for mission launch events, VIP visit PR, media, public outreach & internal PR and branding (cf. www.esa.int/ops) - The coordination of ESA communications & outreach in France and, occasionally, in related French-speaking regions (Switzerland, Luxembourg, Belgium/FR) 		
<p>Overview of the field of activity proposed:</p> <p>As Swiss National Trainee, the person should work as part of the local Comms team on:</p> <ul style="list-style-type: none"> -Enriching & operating German-language ESA web pages and social media accounts @esa_de for Switzerland (www.esa.int/schweiz, but also for Germany and Austria). Other Swiss languages such as French or Italian are helpful too -Help reinforcing links with CH PR interfaces, e.g. at Delegation Ministry/SBFI, Academia, Industry and other institutions (ISSI Bern, CERN & UN Geneva, etc.) -Help reinforce media relations and update contact data of leading, CH journalists in all major languages and related channels (Print, broadcasters, web, social media, etc.) -Prepare and implement communication actions in relation to upcoming ESA missions and CM2019, in coordination with further ESA-internal interfaces (Comms Dept., Strategy, Protocol, etc.) and with the Swiss Delegation 		
<p>Required Education:</p> <p>Master-level education in at least one of the following areas: Communications, Marketing, Journalism, Political Sciences, Business Administration or Space-related technical topics</p> <p>First professional insights in above areas, preferably in international or at least multilingual Swiss context</p>		